

By Mike Zeisberger

IN THE BEGINNING The Maple Leafs jersey you see to-day is the culmination of 10 changes since 1927, while the crest has been altered four times. Conn Smythe purchased the franchise in 1927 and changed the name from St. Patricks to Maple Leafs. A 47-point maple leaf crest was put on a bland, white jersey. In 1928, the Leafs introduced its traditional blue home jersey. The most radical alteration came in 1942 when the 47-point leaf logo was changed to a 35-point model. In 1967, as Canada celebrated its 100th birthday, the logo was changed to an 11-point leaf, resembling the newly introduced leaf on Canada's official flag. Several years ago, blue once again returned as the dominant color of the home jersey. What didn't change is the 11-point leaf logo, which remains to this day.

**WORE IT WITH CHARM** The huge nose. The cowboy hat. The pirouette he would do for fans when he was named



a game star. On one dismal evening, **Eddie Shack** was nailed to the bench while his Leafs trailed 10-0, causing the crowd to chant, "We want Shack!" When coach Punch Imlach relented, the crowd went bonkers as Shack jumped over the boards and raced around the ice. Shack scored 26 goals in 1965-66, but with him, it was all about the schtick, not his stick.

semifinal series between the Leafs and Los Angeles, reporters would go into the Toronto dressing room after games at the Great Western Forum looking for Doug Gilmour. But Gilmour would not be at his stall. The diminutive center was so dehydrated, he'd be in the trainers' room getting IVs. "I dropped about eight pounds by the time those games were over," said Gilmour, remembering the tubes that were jammed into his veins. "Hey, there wasn't a lot of meat on my bones in the first place."

**TOUGH GUYS & TIE DOWNS** While pugilists such as Tiger Williams and Tie Domi had a lot of blood spilled on their jerseys over the years, no one paid more of a price for being a Maple Leaf than Irvine 'Ace' Bailey. Bailey's pro career came to an end on Dec. 12, 1933, when his skull was cracked on the ice after he was hit from behind by Boston's Eddie Shore. There were fears Bailey would not survive, but he did eventually recover. He would never play hockey again, however.

## Toronto MAPLE LEAFS



TATTOOED LOGO It was often said in Toronto that Wendel Clark probably bled blue-and-white. Even Clark himself heard it. So why was he so beloved by Leafs fans, even to this day? "Maybe because I was drafted by the Leafs when the draft was in Toronto," Clark said. "Maybe because it was the way I played." Right on both counts. Clark's in-your-face, neversay-die style was often the only thing that Leafs supporters could cheer about during those lean years in the late '80s. It was the beginning of a love affair that exists to this day. Indeed, during the 2000 playoffs against Ottawa, Clark, playing in his final season, received a standing ovation from the Air Canada Centre crowd. Not for scoring. For hitting the goal post.

LONGEST LAST NAME
FRANCESCHETTI, Lou

Just call it Wendelmania.

## **GAMES**PLAYED



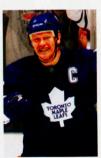
G. Armstrong Tim Horton Borje Salming Dave Keon Ron Ellis

1,099 1,062 1,034

1,187

1,185

## TOTAL POINTS



 Mats Sundin
 987

 Darryl Sittler
 916

 Dave Keon
 858

 Borje Salming
 768

 George Armstrong
 713

## SEASONS WITH THE 'C'



 George Armstrong
 12

 Hap Day
 10

 Mats Sundin
 10

 Ted Kennedy
 8

 Syl Apps
 6